

Increasing sustainability for tourism businesses in Cornwall

An informal seminar on:

Reducing utility costs and increasing marketing potential

APRIL 16th

Venue:- Juliot's Well Holiday Park, Camelford, North Cornwall.

Agenda

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| 10:30 - 11:00 | Reception, coffee and welcome. Julian Greaves, Envision |
| 11:00 - 11:20 | Green Tourism Business Scheme successes and North Cornwall's vision for the future. Speaker: Steve Kessel, NCDC |
| 11:20 - 12:10 | The CoaST perspective: Speaker Jacqui Piper: The CoaST Project
How to be sustainable in a changing market
The triple bottom line
GTBS What, How and Why? |
| 12:10 - 12:50 | Local examples:
GTBS beginners and award winners. T.B.C. |
| 12:50 - 13:00 | Questions |
| 13:00 - 13:45 | LUNCH |
| 13:45 - 14:15 | Envision: Practical ways to reduce costs. Speaker: Julian Greaves: Envision |
| 14:15 - 14:45 | The Silver Springs phenomenon. Speaker: Richard Power |
| 14:45 - 15:15 | Waste reduction and recycling opportunities. Speakers: Rachael Bice and (Hilary Gooch or Paul Haughton T.B.C.) |
| 15:15 - 15:30 | Round up and Questions |

This event has been organised by North Cornwall District Council, CoaST and Envision
Thanks to CRESTA funding

